

# 12twenty\_Live 2026

Arizona State University

Day 1

Tuesday, November 17, 2026

Innovation Partner Success 12twenty Lab Breaks & meals

|                                          |                                                                                                                                                |                                                                                                                                    |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| 8:00 – 9:00 AM<br>60 mins                | <b>Full Breakfast Buffet</b><br>Salt River Ballroom 1-3                                                                                        | <b>Registration</b><br>Salt River Prefunction                                                                                      |
| 9:00 – 10:15 AM<br>75 mins               | <b>Inside 12twenty: A Visionary Session</b><br><span>Innovation</span> · Salt River Ballroom 4-5                                               |                                                                                                                                    |
| 10:15 – 10:30 AM                         | <b>BREAK</b><br>Salt River Prefunction · 15 mins                                                                                               |                                                                                                                                    |
| 10:30 – 11:15 AM<br>45 mins · main stage | <b>The Great Minds Gathering- Speed Networking with Purpose</b><br><span>Innovation</span> · Salt River Ballroom 4-5                           |                                                                                                                                    |
| 11:15 AM – 12:00 PM<br>45 mins           | <b>From Everywhere to Somewhere: Strategic Employer Engagement and Development</b><br><span>Partner Success</span> · Ballroom 4-5 · breakout 1 | <b>Blueprint for Success: Mapping Out 12twenty Workflows</b><br><span>12twenty Lab</span> · Ballroom 6 (50 ppl) · breakout 2       |
| 12:00 – 1:00 PM                          | <b>Networking Lunch</b><br>Salt River Ballroom 1-3 · 60 mins                                                                                   |                                                                                                                                    |
| 1:00 – 1:45 PM<br>45 mins                | <b>Ahead of the Curve: Navigating the AI Revolution in Career Services</b><br><span>Partner Success</span> · Ballroom 4-5 · main stage         | <b>Getting Started with 12twenty: Tools, Tips &amp; Training</b><br><span>12twenty Lab</span> · Ballroom 7-8 (75 ppl) · breakout 1 |
| 1:45 – 2:30 PM<br>45 mins                | <b>From Data to Decisions: Cornell’s Playbook</b><br><span>Partner Success</span> · Ballroom 4-5 · main stage                                  | <b>The Art of the Interview</b><br><span>Partner Success</span> · Ballroom 7-8 (75 ppl) · breakout 1                               |
| 2:30 – 2:45 PM                           | <b>BREAK</b><br>15 mins                                                                                                                        |                                                                                                                                    |
| 2:45 – 3:30 PM<br>60 mins · main stage   | <b>Voices from Talent Acquisition: Panel Discussion</b><br><span>Partner Success</span> · Salt River Ballroom 4-5                              |                                                                                                                                    |
| 3:30 – 5:00 PM<br>CX Office Hours        | <b>CX Exhibition Hall</b><br><span>12twenty Lab</span> · Salt River Ballroom 1-3                                                               |                                                                                                                                    |
| 5:00 – 6:00 PM                           | <b>BREAK</b>                                                                                                                                   |                                                                                                                                    |
| 6:00 – 9:00 PM                           | <b>12twenty Partner Celebration</b><br>Lucero Rooftop                                                                                          |                                                                                                                                    |

|                     |                                                                                            |                                                                                                      |                                   |
|---------------------|--------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|-----------------------------------|
| 7:00 – 8:00 AM      | Walking Tour of ASU                                                                        |                                                                                                      | 60 mins                           |
| 8:00 – 9:00 AM      | Full Breakfast Buffet<br>Salt River Ballroom 1-3                                           | Registration<br>Salt River Prefunction                                                               | 60 mins                           |
| 8:30 – 9:00 AM      | AM Product Demos<br>Exhibiltion Time · Salt River Ballroom 1-3                             |                                                                                                      |                                   |
| 9:00 – 10:00 AM     | Career Success in Focus: The 12twenty Jobs Report<br>Innovation · Salt River Ballroom 4-5  |                                                                                                      |                                   |
| 10:15 – 10:30 AM    | BREAK                                                                                      |                                                                                                      | Salt River Prefunction · 15 mins  |
| 10:30 – 11:15 AM    | Voices from Career Services: Panel Discussion<br>Partner Success · Salt River Ballroom 4-5 |                                                                                                      |                                   |
| 11:15 AM – 12:00 PM | The Connected Coach<br>12twenty Lab · Ballroom 4-5 · main stage                            | Beyond the Standards: 12twenty Custom Reporting<br>12twenty Lab · Ballroom 7-8 (75 ppl) · breakout 2 | 45 mins                           |
| 12:00 – 1:00 PM     | Networking Lunch                                                                           |                                                                                                      | Salt River Ballroom 1-3 · 60 mins |
| 12:50 – 1:00 PM     | Innovation Awards                                                                          |                                                                                                      |                                   |
| 1:00 – 1:45 PM      | Modernization in Action: ASU’s Story<br>Partner Success · Ballroom 4-5 · main stage        | Experiential Learning: Beyond the Basics<br>12twenty Lab · Ballroom 7-8 (75 ppl) · breakout 1        | 45 mins                           |
| 1:45 – 2:30 PM      | Leveraging 12twenty: Ask Me Anything!<br>Innovation · Ballroom 4-5 · main stage            | Maximizing Communication through 12twenty<br>12twenty Lab · Ballroom 7-8 (75 ppl) · breakout 1       | 45 mins                           |
| 2:30 – 3:00 PM      | BREAK                                                                                      |                                                                                                      | 30 mins                           |
| 3:00 – 3:50 PM      | Data Storytelling: Turning insights into influence<br>Innovation · Salt River Ballroom 4-5 |                                                                                                      |                                   |
| 3:50 – 4:00 PM      | Closing Remarks                                                                            |                                                                                                      | Salt River Ballroom 4-5 · 10 mins |